

New from DOM publishers:

Sharon Golan Yaron

Tel Aviv

Tel Aviv is getting a new museum in time for the 2019 Bauhaus centenary celebrations. The *White City Center* has been set up by a joint Israeli-German team as a documentation and mediation centre in the Max Liebling House. This former residence is one of about 4,000 residential properties that were built by Jewish architects who had emigrated from Germany after 1933: no other city in the world has such an impressive collection of houses built in the Classical Modernist style. Even today they define the city's appearance, which led to the *White City* being granted UNESCO World Heritage status.

DOM publishers' new title *Architectural Guide Tel Aviv* is published on the occasion of the White Center's opening on September 19, 2019. The guide - by Sharon Golan Yaron, the house's program director - presents the 100 most important buildings from the White City. She takes the readers along with her on four tours with 25 buildings each, right through the heart of the city to the central Bialik Square, down Rothschild Boulevard to some Modernist show houses, and on to the outskirts that lie beyond the World Heritage zone. Anyone wishing to find out more about the idiosyncrasies of the White City and its history will discover a treasure trove of first-hand information in this guidebook.

Tel Aviv itself is only a little bit older than Bauhaus: the first settlements were developed in the neighbourhood of Jaffa in 1909. After 1933 some 250,000 Jewish refugees from Europe arrived in Palestine, trebling Tel Aviv's population within just a couple of years. The immigrant architects brought the International Style to Tel Aviv at the same time as the Nazis closed down Bauhaus in Germany, and they created their own architectural language by adapting what they had learnt to the climate and structural conditions found in this Mediterranean coastal city. The uniform and relatively plain Modernist style was discovered to be ideal for when it came to quickly providing housing for hundreds of thousands of people. Although Tel Aviv is still growing at a rapid pace today, the city is trying with all its might to preserve and care for its historic heritage. This has led to a rather unusual preservation order concept, which allows adding more storeys to an existing historic building to offset the costs that might arise from complex renovation works.

The *Architectural Guide Tel Aviv* introduces the White City's background and sees itself at the same time as a little homage to Bauhaus itself.



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Architectural Guide Tel Aviv

The *White City* and its Modernist Buildings

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